



ST ELIZABETHS EAST ADVISORY BOARD MEETING

MAY 6, 2015

LOCATION: R.I.S.E. DEMONSTRATION CENTER (2730 MARTIN LUTHER KING JR., AVE., SE)

TIME: 1-3PM

DIAL-IN: 866-793-8038 (8466591 PARTICIPANT; 7322642 LEADER)

AGENDA

1. General Project Update

Whole Foods is working with the District to prepare for the 2015 calendar year as a key anchor for the Gateway to Health “First Saturdays” at Gateway DC. The Whole Foods Market is planned to run from 10AM-2PM on the following dates:

- Saturday, May 2, 2015
- Saturday, June 6, 2015
- Saturday, July 4, 2015
- Saturday, August 1, 2015
- Saturday, September 5, 2015
- Saturday, October 3, 2015



In preparation for the upcoming market season, the District is working to identify organizations, businesses and vendors for the following during the aforementioned dates:

- **SPECIAL EVENTS:** The Whole Foods Market is the ideal time for special events, concerts, art events, healthy living programs, holiday celebrations and other similar events to take place at the same as the Whole Foods Market. The Congress Heights Civic Association has already secured May 2, 2015 as the date for the Congress Heights Day Parade. Gateway DC donates use of the space for the festival as a key annual community benefit. The remaining dates, however, continue to be available.
- **VENDING OPPORTUNITIES:** The District would like to identify vendors to participate in the Whole Foods Markets on the aforementioned dates. Vendors must apply to participate in the market and commit to participating in each annual market. Vendors who offer specialty product types that relate to arts, health and/or success will be preferred.
- **PROGRAMMING PARTNERSHIPS:** The District is also committed to expanding its programming partnerships at Gateway DC in 2015. A Wider Circle served as a key programming partner in 2014 and produced a month pop-up “Dress for Success” shop while the market operated. Similar partnerships are encouraged.

Interested organizations and individuals may apply to co-host events, serve as programming partners or vend during First Saturdays at www.GatewayDC.com.

2. Special Events Update

The Gateway DC team would like to thank everyone for attending, supporting, and participating in the third annual Broccoli City Earth Day Festival. The Festival was a wild success (despite the rain and the cold weather)! Jada Pinkett Smith received the cool mom of the year title from Vibe. Broccoli City is the largest



urban Earth Day Festival and we appreciate all of the support and hard work of everyone who was involved with planning this event!

Photos from this year's amazing event can be found at:

- Bright Young Things: Live DC: Broccoli City Festival
<http://brightestyoungthings.com/articles/live-dc-broccoli-city-festival.htm>
- The YBF: IN CONCERT: Willow & Jaden Smith, Jada Pinkett Smith & Erykah Badu Rock The Stage At The 2015 Broccoli City Festival:
<http://theybf.com/2015/04/26/in-concert-willow-jaden-smith-jada-pinkett-smith-erykah-badu-rock-the-stage-at-the-2015>
- Noisy- Music By Vice: The Scenes of Broccoli City: Beachballs, Braids, and Homemade Willow Smith Masks: <http://noisy.vice.com/blog/broccoli-city-festival-photos>
- Washington City Paper: Broccoli City Festival Recommits to Its Healthy-Living Message and Books Erykah Badu:
<http://www.washingtoncitypaper.com/blogs/artsdesk/music/2015/04/24/broccoli-city-festival-recommits-to-its-healthy-living-message-and-books-erykah-badu/>
- The District Insider: Recap- The Broccoli City Festival 2015:
<http://www.washingtoncitypaper.com/blogs/artsdesk/music/2015/04/24/broccoli-city-festival-recommits-to-its-healthy-living-message-and-books-erykah-badu/>

More Broccoli City News Articles, Pictures, and Artist Profiles:

- <http://www.vibe.com/2015/04/jada-pinkett-smith-willow-jaden-broccoli-city-festival/>
- <http://www.washingtonpost.com/blogs/going-out-guide/wp/2015/04/23/rapper-singer-tink-knows-who-she-is-you-should-too/>
- http://www.billboard.com/articles/columns/music-festivals/6546125/broccoli-city-festival-review-erykah-badu-jaden-willow-smith?mobile_redirection=false



- <http://www.bet.com/news/music/2015/04/01/broccoli-city-music-fest-adds-willow-jaden-smith.html>
- <http://www.huffingtonpost.com/choyce-miller/broccoli-city-earth-day-fest-b-7114426.html>
- <http://allhiphop.com/2015/04/27/broccoli-city-fest-recap/>
- <http://www.ebony.com/entertainment-culture/keeping-it-green-the-2015-broccoli-city-festival-323#axzz3Yc8iSqa4>
- <http://magazine.good.is/articles/broccoli-city-erykah-badu-jaden-willow-smith>
- <http://dmvsthemove.com/share/broccolifestival2015/>
- <http://www.washingtoncitypaper.com/blogs/artsdesk/music/2015/04/24/the-breaks-new-music-from-ras-nebyu-uno-hype-and-ace-cosgrove/>

3. 2015 Site Improvements

The St. Elizabeths East team updated the Advisory Board on the Pathway at St. Elizabeths East. The Department of General Services Construction Division will be constructing a pathway on the St. Elizabeths East campus. It will be constructed at the request of the D.C. Department of Transportation to allow pedestrians and bicyclists to travel through the campus while the Stage 1 infrastructure improvements are underway. The pathway has been designed to also provide security lighting on the path to the metro until a permanent lighting solution is in place. The security and upkeep of the pathway will fall within DGS Portfolio Division's responsibility.

Information on the Pathway can be found in the May Advisory Board Presentation

