

GATEWAY DC

St Elizabeths East Gateway Pavilion
Gateway to Health
Programs and Activities



G8WAYDC



Gateway DC is an innovative, state-of-the art park and pavilion in the heart of the St. Elizabeths east campus located across from the new R.I.S.E. Demonstration Center. Gateway DC is designed to provide a venue for casual dining, farmers markets and other community, cultural and arts events.

Gateway DC offers a range of programs in the following areas:

GATEWAY TO HEALTH

A series of events promoting wellness and healthy lifestyles

GATEWAY TO CREATIVE

A series of events planned to stimulate creativity and foster innovative ideas within Ward 8 and beyond

GATEWAY TO SUCCESS

A series of events planned to help build professional skills and educate people interested in career growth and financial independence



G8WAYDC

NEW PAVILION, INNOVATIVE DESIGN



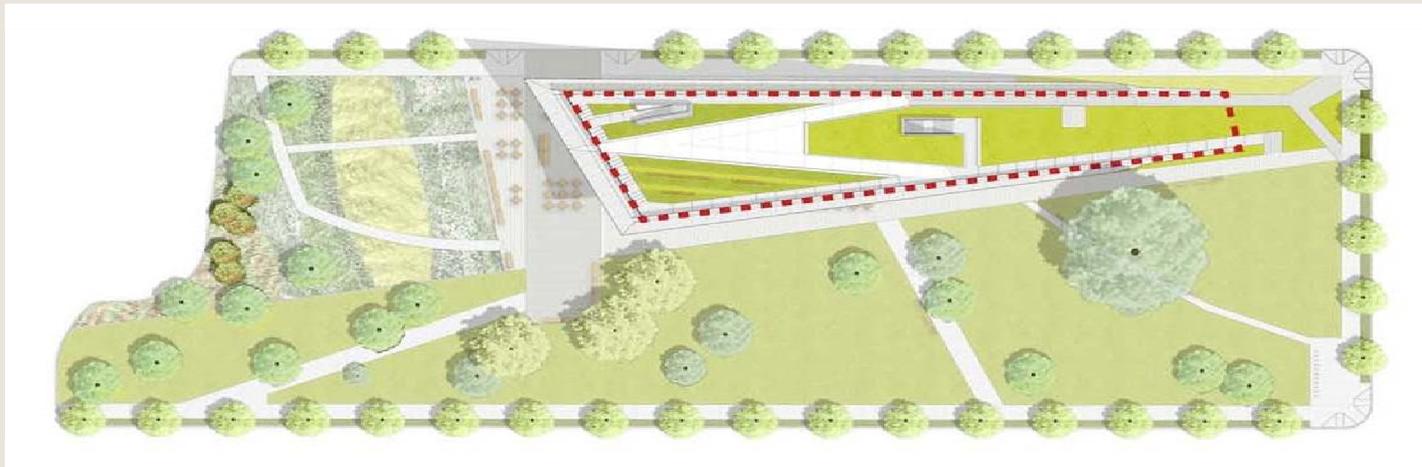
GATEWAY DC FEATURES AND SPACES

ENCLOSED AREAS

- Conference Room | 450 SF | 50 person capacity
- Café Are | 1,000 SF | 150 person capacity

OUTDOOR AREAS

- Green Roof | 21,000 SF | 1,000 person capacity
- Covered Pavilion | 16,300 SF | 1,500 person capacity
- Lawn Area | 2,500 person capacity



UNIQUE VENDOR AREA



GATEWAY TO HEALTH PROGRAMMING

A series of events promoting wellness and healthy lifestyles

Types of Programs:

- Boot Camp Classes
- Fitness Classes (Crossfit, Zumba, etc.)
- Fresh Food Market
- Nutrition and Healthy Living Classes
- Cooking Classes
- Sport Field Days
- Winter Activities

The logo for Gateway DC is located on the right side of the slide. It features the text "G8WAYDC" in a stylized, white, sans-serif font. The text is positioned above a white, stylized graphic that resembles a folded piece of paper or a ribbon, which is set against a dark, textured background. The entire logo is centered vertically on the right side of the slide.

G8WAYDC

CURRENT EXAMPLE: WHOLE FOODS MARKET



Gateway DC hosts the Whole Foods Fresh Foods Market on the first Saturday of each month. The market is fully stocked with fresh fruits, vegetables, prepared foods, seafood and meats and taste-testing stations.

CURRENT EXAMPLE: WHOLE FOODS DONATIONS



The market is operated entirely by Whole Foods and 100% of the proceeds are donated by Whole Foods to local non-profits. Whole Foods has also provided in-kind donations to Bread for the City and Petal Share, a Ward 7 non-profit that delivered donated flowers to senior homes in SE, Washington DC.

PAST EXAMPLE: FITNESS ACTIVITIES



In the Fall of 2013, Gateway DC kicked off its Gateway to Health programming with bootcamp and yoga classes.

PAST EXAMPLES: WINTER WONDERLAND ACTIVITIES

RIDE THE GIANT ICE SLIDE!
CELEBRATE THE SEASON WITH US!
ICE SLIDE & FESTIVE WINTER LIGHTS!

FREE!
FOR AGES 18 & UNDER

G8 + SPARKLES

JAN. 11 - FEB. 17
MLK & PRESIDENTS DAY:
10AM-5PM
FRIDAYS:
2PM-5PM
WEEKENDS:
12PM-5PM

FREE PARKING
GATEWAYDC.COM

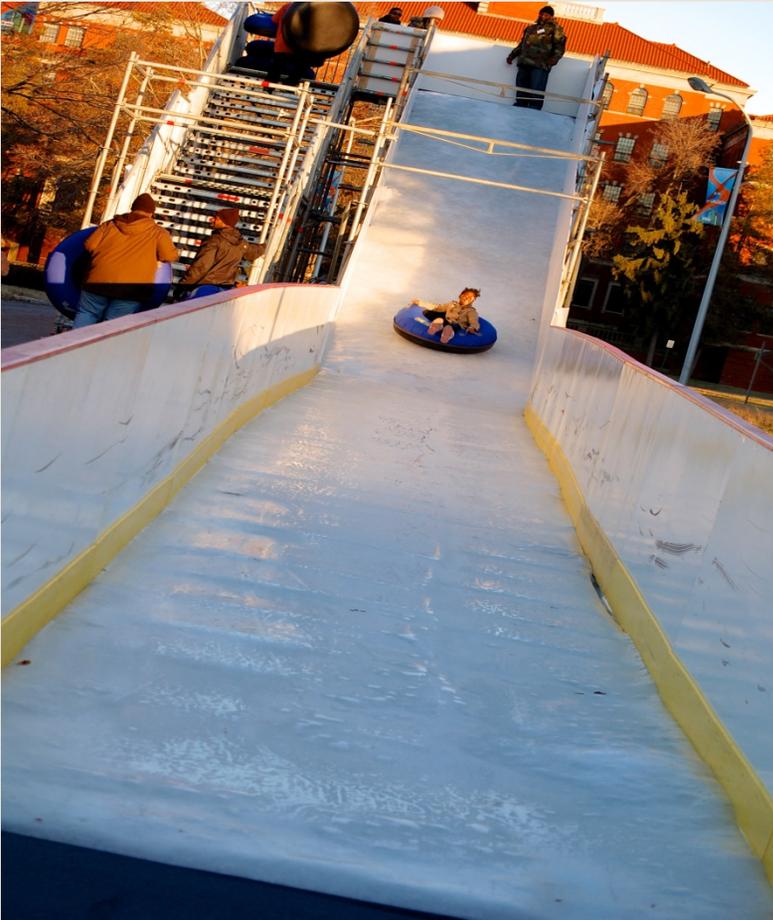
G8WAYDC

2700 MARTIN LUTHER KING JR. AVE. SE
GATE 4 (MLK AVE) | GATE 3 (FROM DHS CAMPUS)
CONGRESS HEIGHTS METRO

BLUE SKYE CONSTRUCTION

In the Winter of 2013/2014, the St. Elizabeths East team hosted a series of Winter Wonderland activities that featured an ice slide, holiday celebrations, a toy drive and an evening holiday light display.

PAST EXAMPLE: ICE SLIDE



The winter ice slide was free for kids under 18. The ice slide was hugely popular, attracting over 5,000 visitors to the pavilion over a 6 week period. Kid Friendly DC listed Gateway DC and the ice slide as one of the best places for kids on the weekends in January 2014 (<http://kidfriendlydc.com/2014/01/18/ice-slidin-away-at-st-elizabeths-east>).

PAST EXAMPLE: INTERIOR GAME AND MOVIE ROOMS



The Winter ice slide was complimented by an indoor game room for kids, pop-up café (with hot chocolate) and movie area.

PAST EXAMPLE: WINTER PROGRAMMING



JOIN US IN JANUARY AT GATEWAY DC!
2700 MARTIN LUTHER KING JR AVE | ST ELIZABETHS EAST CAMPUS
WALKING DISTANCE FROM THE CONGRESS HEIGHTS METRO
TWITTER: @GATEWAYDC | WEBSITE: GATEWAYDC.COM

SLIDE & SPARKLES: FREE ICE SLIDE

Starting January 11th enjoy rides down the ice slide at Gateway DC!
FREE for ages 18 & under.
January 11th - February 17th
Fridays 2-5 PM, Weekends 12-5 PM, MLK & Presidents Days 10-5 PM
Free Parking, All Ages, 4' Height Min. to Ride Alone

POP-UP COFFEE

Treat yourself & the family to coffee, hot chocolate, baked goods & more at our native Ward 8 Orange Cow Cafe pop-up coffee shop. Come to the coffee window during ice slide open hours.

FOOD TRUCK LUNCHES

Leave your lunch at home for an exciting rotation of food truck options at Gateway DC on Thursdays. Next Lunch: January 16th! Follow @GatewayDC for Truck Names, Dates & Hours.

SATURDAY FOOD MINI MARKET (SFMM)

Mmm! The SFMM will feature an afternoon of delicious prepared foods by various vendors at Gateway DC. Eat in. Take away. Or, enjoy a little of both! Saturday, January 18th, 1-5 PM

GATEWAY TO HEALTH: BOOT CAMP & YOGA

Stay fit with Gateway to Health. FRU FIT bootcamp classes every Saturday starting at 7AM in January. Visit GatwayDC.com for boot camp and yoga times.



Winter activities were marketed throughout the District, in conjunction with other Gateway DC activities – such as Gateway DC's Food Truck Thursdays.

PAST EXAMPLES: HOLIDAY CELEBRATIONS



In partnership with the Congress Heights Civic Association's Annual Tree Lighting Event and Celebration, the St. Elizabeths East team hosted a "Cozy Christmas Party" for families in the community.

PAST EXAMPLES: KID FRIENDLY ACTIVITIES



The December 2013 “Cozy Christmas Party” featured kid friendly activities, including cookie decoration and picture frame arts and crafts.

PAST EXAMPLES: HOLIDAY TOY DRIVE



In 2013, the St. Elizabeths East team hosted a toy drive and delivered the toys, in partnership with Uber, to families hosting CFSA foster children in SE, Washington DC.

**FOR ADDITIONAL
INFORMATION VISIT**

GATEWAY.DC@DC.GOV

GATEWAYDC.COM

FACEBOOK.COM/GATEWAYDC

TWITTER.COM/GATEWAYDC



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